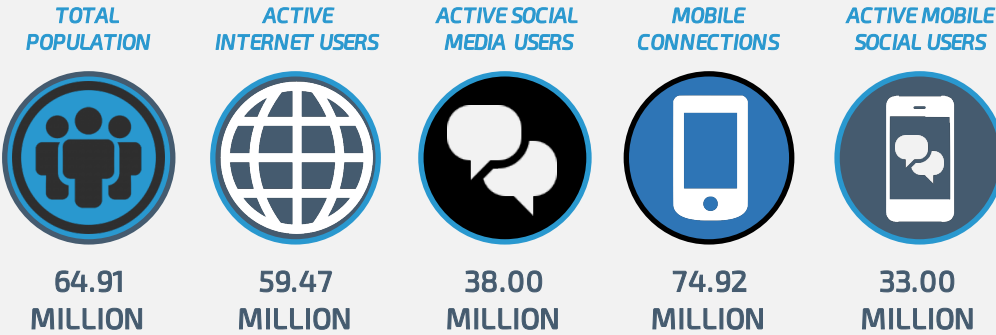
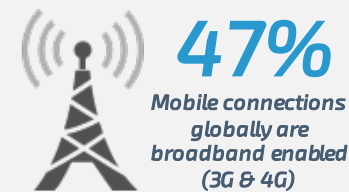
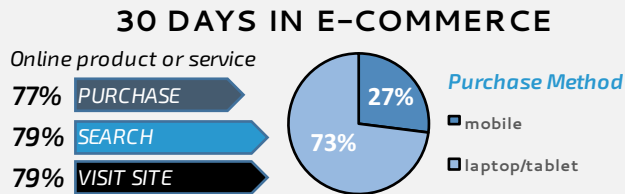
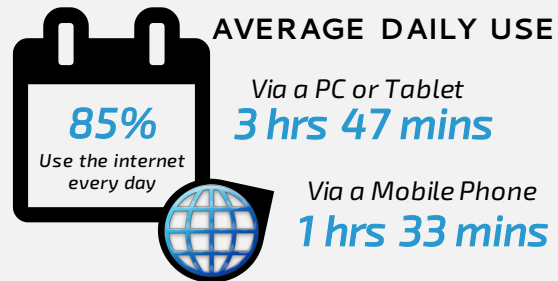


Digital in the UK

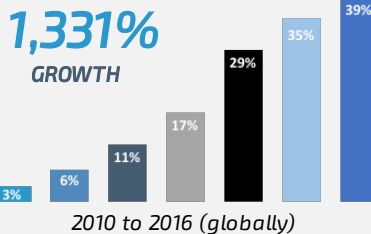
Source: www.wearesocial.com - Digital in 2016



92% of the population actively use the internet, whilst at nearly 75 million, or 115%, there are more mobile connections than people.

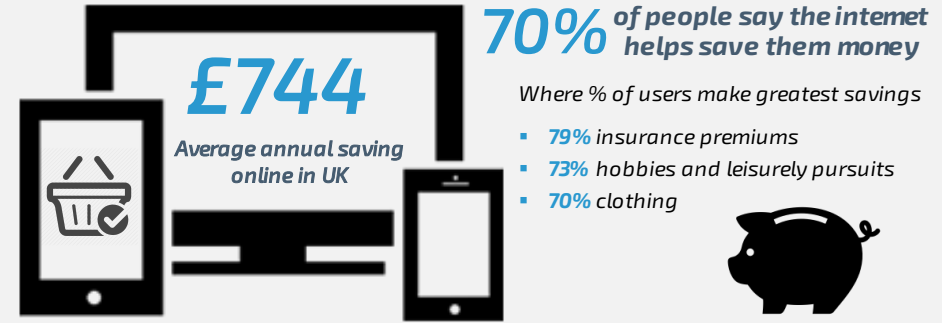


MOBILE WEB TRAFFIC SHARE



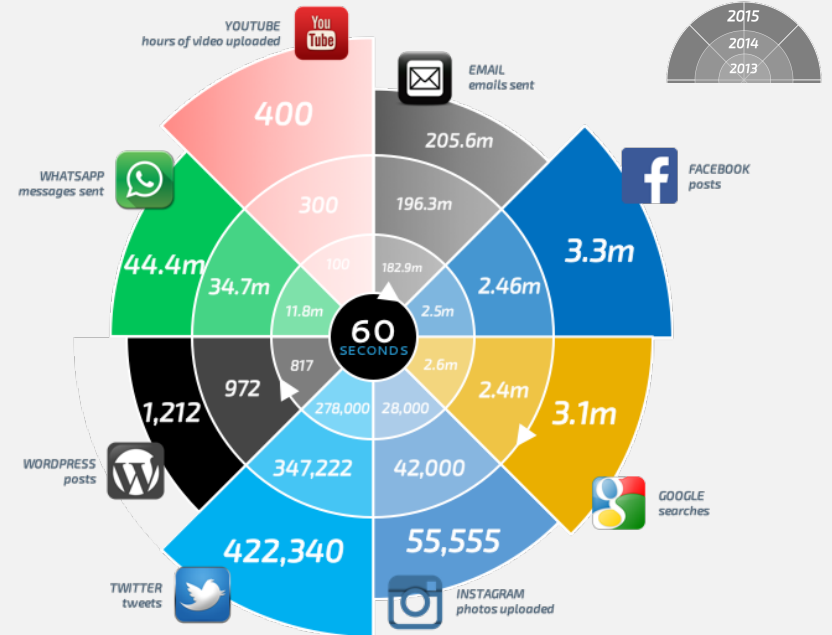
DIGITAL FACTS 2016

Infographic



Source: Accenture - Consumer Digital Index 2016

WHAT HAPPENS ONLINE IN 60 SECONDS



Source: www.smartinsights.com, January 2016